CLASSIC UNLIMITED

AFTER-WORK CONCERTS



ABOUT US

Classic Unlimited is a project aiming to promote classical music by presenting a different way of seeing, hearing, playing, living music.

We do this by approaching the crowd in a different way, focusing on the music and the message behind it. We try to discover the stories behind the music, the things that inspired the composers to write their masterpieces. Those are the things that make the music universal, because it comes from real life experiences that everyone has and knows. All of us have experienced the beauty of nature, the joy of dancing, the pleasure of playing, the sweetness of triumph as well as the bitterness of defeat, fear of all kinds or the pain of losing something or someone we love. We can find ourselves in the music, we can learn from it and, more importantly, we can redefine ourselves through it.

As music comes from life, we believe it is only natural that the music should be made and heard wherever life happens. It can be an office, a workshop, a store, a factory, as well as a museum, a library or a concert hall.

This special Classic Unlimited series brings music in your office, in your workshop or store, for your employees, customers and friends to enjoy an evening of music, stories and joy.



WHY AN AFTER WORK CONCERT for your employees, customers, business partners and friends

BE CREATIVE

Organizing a concert represents a great opportunity to reconnect with your customers, business partners, employees and friends.

TAKE CARE OF YOUR TEAM

Getting involved in artistic activities can prevent burn-out and support mental health according to the World Health Organization.

INSPIRE YOUR TEAM

Taking part in a new learning and artistic experience can boost motivation and support the comeback of employees to the office.

THINK **OUTSIDE THE BOX**

Transforming your office, workshop, store or factory into a concert venue for one day is an unconventional way of promoting your business.

SUPPORT **THE ARTS**

Enjoy a concert at your office while supporting local artists and cultural organizations.



HOW DOES IT WORK

We bring: the piano, the music, the stories. **And extras:** photographer, promo campaign.

You just have to lend your space to **Classic Unlimited** for one evening and we will transform it into an unconventional concert hall.

HOW DO WE GET THE PIANO IN

Wondering if your space is big enough to fit a piano in?

If your tallest colleague fits in the door and the space is big enough for 50 friends, it most likely is big enough for a small concert.

Your space is on the 6th floor?

Don't worry, the piano can take the elevator or the stairs. We have a special tool for it. :) Unless your stairs are very fragile. If you are not sure about it, take a picture and ask us.

Indoor or outdoor?

Both options are on the table.

Keep in mind that we need nice weather for outdoor concerts.

Still wondering how it works? Watch this



CLASSIC UNLIMITED

EXAMPLES OF PLACES WE'VE BEEN BEFORE



BETFAIR OFFICE

CLASSIC UNLIMITED

Cluj Napoca



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DAISLER PRINT HOUSE

Cluj-Napoca





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CLASSIC UNLIMITED





One off

What do you get:

The piano

Logistic support for piano and room set-up

Sound sistem

1 Classic Unlimited concert for 30 – 150 people, approx. 90 minutes

We take pictures and post them on Social Media that we have been at your place

You get a personalized photo album from your concert

Your concert gets mentioned in our annual aftermovie

2.000 € + travel & promo

One for you and one for someone in need

You get everything from One Off concerts, plus:

1 Classic Unlimited concert for a community with limited access to art presented by your company (from our list or by your choice)

Special concert partner for the event presented by your company (concert announcement on Social Media, concert album on our Social Media, the concert and your support gets mentioned in our annual aftermovie)

4.000 € + travel & promo

Adopt a concert

You don't have enough space for a concert at your office? Ask first, you might be surprised where we can get a piano in.

OR adopt one of our annual concerts. What do you get:	OR send a concert to a community you care of:	
Up to 30% of the concerts seats for your employees, customers or friends	1 Classic Unlimited concert for a community with limited access to art presented by your company (from our list or by your choice)	
All the logistic and support from one off concerts		
All the communication benefits from one off concerts		
You get to choose the concert from our annual list		
	2.000 € + travel & promo	

EXTRAS

Aftermovie	Get a perso
of your concert	your office.
One Classic Unlimited Explained video or series presented by your company	Classic Un Each episod You can sup even the er
Partner at Classic	Be a main s
Unlimited Tour	unconventi

onalized aftermovie of approx. 2 minutes with the concert experience at .

Nimited Explained is a YouTube Channel about classical music. de invites you to discover and enjoy a piece of music and its story. pport one of the episodes at your choice from this year's repertoire or ntire series. Watch out last year's series **here**.

sponsor of our annual **Classic Unlimited Tour i**n special and ional places. Take a look at our plan here.

(ask us for a special fee)

CONTACT US

If you are interested in getting a concert at your place or supporting our annual Classic Unlimited Tour, get in touch with us.

Our offer is available from the 1st of June, until the 20th of December 2022!

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FIND OUT MORE ABOUT US



